



OUR CHRISTMAS MISSION

As Christmas approaches, many children in Denmark start feeling anxious. They grow up in vulnerable families where there's no money for Christmas dinner, a Christmas tree, or presents. While other children in their class or neighborhood are filled with excitement and making wish lists, they can't join in. Christmas makes them feel left out. For their parents, the holiday season is filled with worry, stress, and sacrifice. How can they possibly give their children the Christmas they dream of?

In 2023, 21,000 families with children in Denmark received christmas aid from the Red Cross, and we expect at least as many families will need our help this year. Right now, everyone is feeling the squeeze as money doesn't stretch as far—and Christmas is becoming especially expensive.

But for families already struggling to make ends meet, rising prices hit particularly hard. That's why christmas aid is essential for many families to get through the holiday season.

With christmas aid, we provide these families with a much-needed bright spot in a challenging daily life. Specifically, we make it possible for vulnerable families to afford some of the things others take for granted: a nice Christmas meal, gifts, and treats. We help parents to release their worries and regain some peace of mind. And we give children the chance to experience the joys of Christmas on the same terms as their peers, so no child has to feel left out.

But we also continue to support these families once christmas is over, and everyday life resumes. We help them build networks, invite the children to holiday camps, assist them with their homework, and provide subsidies so they can have a fulfilling and active leisure time just like other children.

Thank you for your support, which allows us to help as many vulnerable children and their families as possible during christmas—and throughout the year.



EVERY DONATION MAKES A DIFFERENCE

For 900 DKK, we can provide christmas aid to a **vulnerable family** in Denmark.

For 2,700 DKK, we can provide christmas aid to **three vulnerable families** in Denmark.

For 10,800 DKK, we can provide christmas aid to **12 vulnerable families** in Denmark.

For 22,500 DKK, we can provide christmas aid to **25 vulnerable families** in Denmark.

For 45,000 DKK, we can provide christmas aid to **50 vulnerable families** in Denmark.



"They say at school that I'm poor."